How K-12 CS Teachers Conceptualize CS Ethics: Future Opportunities and Barriers to Ethics Integration in K-12 CS

Practicum research by Anne Drew Hu (they/them)



Why Ethics in CS?

Wrongfully Accused by an Algorithm In what may be the first known case of its kind, a faulty facial recognition match led to a Michigan man's arrest for a crime he did not commit.





Example: Image Generation





Bias in Image Captioning

Multimodal datasets: misogyny, pornography, and malignant stereotypes

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Figure 2: Results of the CLIP-experiments performed with the official portrait image (from 2012) of Barack Obama (the 44th President of the United States) where the conspiracy-theoretic textual descriptions obtains a cosine-similarity higher than 0.3

Data Resistance



@LapineDeLaTer

My face is in the #LAION dataset. In 2013 a doctor photographed my face as part of clinical documentation. He died in 2018 and somehow that image ended up somewhere online and then ended up in the dataset- the image that I signed a consent form for my doctor- not for a dataset.

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Have I Been Trained?

Enter text or upload an image...

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Search 5.8 billion images used to train popular AI art models

Ethics is important for CS, so it's important for CS education



Prior Work

- CS ethics education research is mainly higher ed
 - Students rationalize unethical designs (Gray et al.)
 - CS ethics courses devalue humanities (Raji et al.)
 - Group deliberation helps students understand stakeholders (Shen et al.)
- Machine learning (ML) course for middle schoolers (Lee et al.)
- YouTube redesign with elementary schoolers (Ali et al.)

Research Questions

RQ 1: How did K-12 CS teachers conceptualize CS ethics **before** and **after** being shown examples and big ideas of CS ethics?

RQ 2: What opportunities, barriers, and values do K-12 CS teachers see in integrating ethics into their CS classes?



#3 Integrating ethics into their classroom

"Big Ideas" in CS Ethics

- Algorithmic Bias
 - Measurable difference in algorithmic output based on input group (e.g. race, gender)
- Algorithmic Injustice
 - Effect on society created by algorithmic bias
- Techno-solutionism
 - Myth that technology is neutral and ideal for solving social problems

Ethical Examples



COMPAS

Risk assessment algorithm used in pre-trial detention decisions



Amazon Hiring

The algorithm Amazon created to rank resumes was biased against women



EMPLOYEES IN TECHNICAL ROLES



GLOBAL HEADCOUNT

Midas

State run algorithm to detect unemployment fraud.

False positive rate of 93%

20-40k people affected

MICHIGAN

Michigan residents falsely accused of jobless fraud can sue, Supreme Court says



Paul Egan Detroit Free Press

Published 1:15 p.m. ET April 5, 2019 | Updated 4:23 p.m. ET April 5, 2019



Findings & Excerpts



Participants

Name	CS teach- ing years	Total teaching years	Race	Ages taught (years)	School context	Classes taught
Arnold	2 years	32 years	Black	10-18	Private Catholic school	Language Arts & Math STEM integration, Code.org CS Discoveries
Betty	1 year	20 years	Black	15-18	Majority Black public school	AP CS Principles (with TEALS volunteers), Intro to Python
Chuck	4 years	18 years	white	14-18	Majority white public school	AP CS A (with TEALS volunteers), CS Prin- ciples, Game design, Minecraft intro to CS
Daisy	10 years	24 years	white	5-14	Majority white charter school	Code.org elementary school courses. Cy- bersecurity
Edna	15 years	17 years	white	14-18	Racially diverse public school	Code.org AP CS Principles, TEALS intro to programming
Francine	4 years	17 years	white	12-14	Majority white public school	Code.org CS Discoveries

Table 1: List of teacher participants by pseudonym

Pre-conceptions of CS ethics

- Malicious uses of technology
- Privacy (e.g. digital surveillance, profiling)
- Under-representation (e.g. gender, race)
- School appropriate use of technology
- Tech industry incentives (i.e. advertising, data collection)

Excerpt: Privacy

Chuck: "I mean some simple things like shopping, you know ad targeting..., but it was interesting [I] had a student in my class tell me that he had started a LinkedIn profile and based on some of the things he input, it was lumping him into a certain political affiliation"

Post-conceptions of CS ethics

- Lack of humanity in algorithms
- ...but humans aren't perfect either!
- Personal experiences with algorithmic bias
- Technology reifies existing injustices
- Lack of accountability

Excerpt: Lack of Humanity

Daisy: "I think when when they are in front of a judge explaining to them why they think they should be released... I think that would come across much better than a multiple choice test."

Francine: "as a former victim of domestic abuse I'm looking at that that released and it's like I don't care how well he answered on everything.

Opportunities and Barriers

- Opportunities
 - Interdisciplinary CS
 - Discussing ethics examples in class
 - Ethics curricula
 - Expanded vocabulary
- Barriers
 - Time constraints
 - CS not prioritized by admin

Excerpt: Opportunities/Barriers

Betty: "I now realize there's many more components than I was originally thinking"

Betty said that her CS class was treated as a "*dumping* ground" for students who need an elective

Values

- Supporting your community
- Competing economically
- Fear of algorithmic harm
- Accountability
- Democratic citizenship

Excerpt: Values

Chuck: "I mean I don't know if there's anybody in Congress that really has a good understanding of [how social media algorithms work] I guess I'm just thinking you know CS literacy in general is important."

Discussion

- Teachers saw CS ethics as digital citizenship
- Digital citizenship could be a vehicle for ethics
 - There's been a large push for digital citizenship
 - Moving from an individual to a societal level

Future Work

- Co-design K-12 CS ethics lessons
- Pilot study implementing K-12 CS ethics lessons
- Tinker with tools to help students comprehend and resist unethical tech

